

## **Auburn Endurance Capital Committee Meeting Minutes 4/29/2014**

Meeting Date/Time: April 29, 2014, 10:00 a.m.

Location: City Hall, Room 10

Present: Cynci Calvin, Lisa Kodl, Harvey Roper, Robert A. Miller, John Mackey, Jim Northey, Colleen Conley

Guest: Jeff Barker, ASRA Trail Usage Subcommittee member

**Quorum:** Present

**Minutes:** April 1, 2014 meeting minutes approved.

**Public Comment:** none

### **Trail Usage & Safety Plan Subcommittee Meeting**

- Equestrian representatives will not support any plans that impact the Western States Trail.
- It is worth one final try to give the Riverview connector trail up from No Hands one final try for Auburn to Cool access.
  - Short riverbed section
  - Wide, with line of sight views.
- Need to send a unified message from the user groups to State Parks
  - Long term: new bridge across the Middle Fork American River down from No Hands; new trails.
  - Short term: Possible connector trail described above.
- Night time permits from State Parks?
- PG&E Substation route: too steep.
- Private property trail: too unreliable.
- At a minimum, need to craft the long term plan to present to State Parks for general plan.
- Jeff Barker suggested that the mountain bike user group members create a plan to submit to a broader group of hikers, runners and equestrians. Need facts, studies. Would then submit this to State Parks.
- Will meet again on May 19.

### **Website**

- Calendar url
- Interactive map (check WSER's website)
- List trail work projects
- Jim Haugenschmidt's "North Fork Trail Plan"? Long term plan.

### **Logo Wear/Placer Co. Visitors Center**

- Placer Co. Visitors' Center: concern that Auburn's "endurance" theme is not a good marketing tool.
- Need to clarify the endurance message to include all types and levels of activities.
- Cynci has ordered the twill baseball hats. Should arrive in time for the May 29 City Council meeting.
- Using "All Trails Lead to Auburn" for hat text.
- Need to define money stream from hat sales.
- Jim Northey will talk to Mora about funding: \$2000 for trade show slide show monitor and for trail safety & etiquette brochures (?).

### **Events**

- Amgen Tour of California
  - Meet at 7 am on Sunday 5/11 on Lincoln Way by Belgian Brewpub for "Auburn, Endurance Capital of the World" street stencil project.
  - Harvey will get chalk spray cans, stencils etc.

- Cynci to bring ECC big banner, Lisa to bring Bike Auburn banner.
- Sept. 7: "Gitalong Triathlon"
  - Global BioRhythms event at Cool
  - Equestrian, Run, Mtn. Bike Ride teams

Meeting adjourned at 11:15 a.m.

**Next Meeting: May 22 (? Pending), 2014 City Hall, 10 am, room tba**

**Agenda**

- Quorum
- Minutes Approval
- Public Comment
- Fast Forward ECC info
- ECC 2014-2015 Workplan
- ASRA Trail Usage SubCommittee Progress
- Place Co. Visitors' Center
- Challenge 100 (ARD)
- Website Updates
- Events